

Media Kit and Rate Card

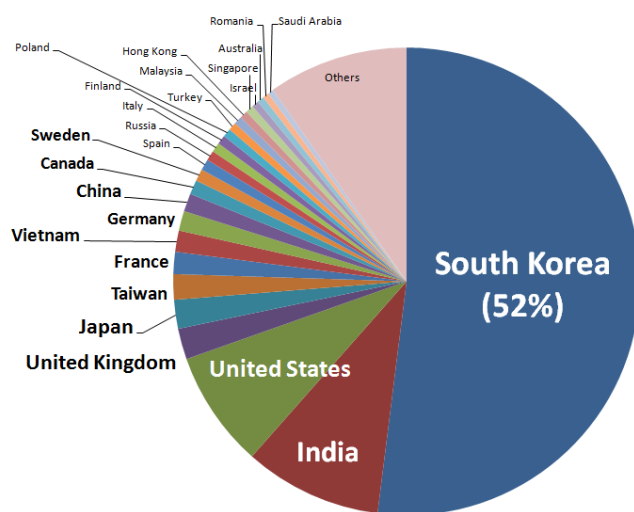
Netmanias, based in South Korea, is a professional networking consulting company providing insightful online/off-line media content generated by in-depth analysis of the mobile network technology/service/market in South Korea and around the world.

We have a team of dedicated and skilled analysts and reporters who make sure the latest, hottest topics, like LTE, 5G, Backhaul/Fronthaul, IoT, Giga Internet, SDN/NFV, IPTV/UHD, etc., are covered through posts on our website and in our cutting edge quarterly networking magazine, "Korea Communication Review." Netmanias has over 55,000 subscribers who are actively working in the networking industry and over 311,000 unique visitors per year.

NETMANIAS.com



Visitors (GEO)



Google Analytics, December 2015

Korea Communication Review (Digital Edition)



Korea Communication Review (Printed Edition)



CIRCULATION: 5,000+

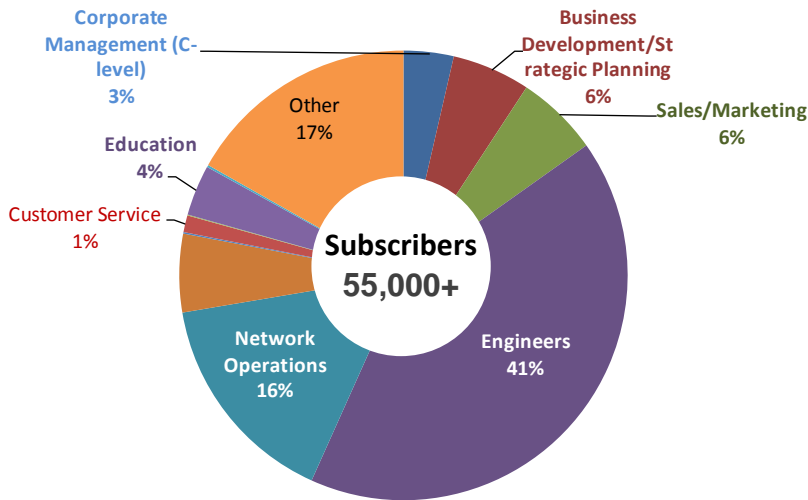
Korea Communication Review (KCR) magazine is published in January, April, July and October and distributed to netmanias' subscribers, managements of Korean ICT companies and government.

Additional copies will be distributed at several industry shows in 2015, including MWC 2015(Barcelona, Shanghai), CeBIT 2015, Small Cell & Carrier Wi-Fi World Summit (Singapore, London, Dubai, Dallas), Metro Ethernet Forum, KRNAT 2015, HSN 2015.

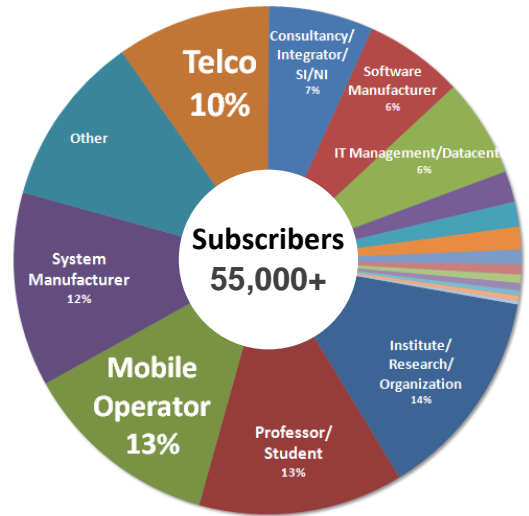
NETMANIAS.COM

NETMANIAS Subscribers Profile

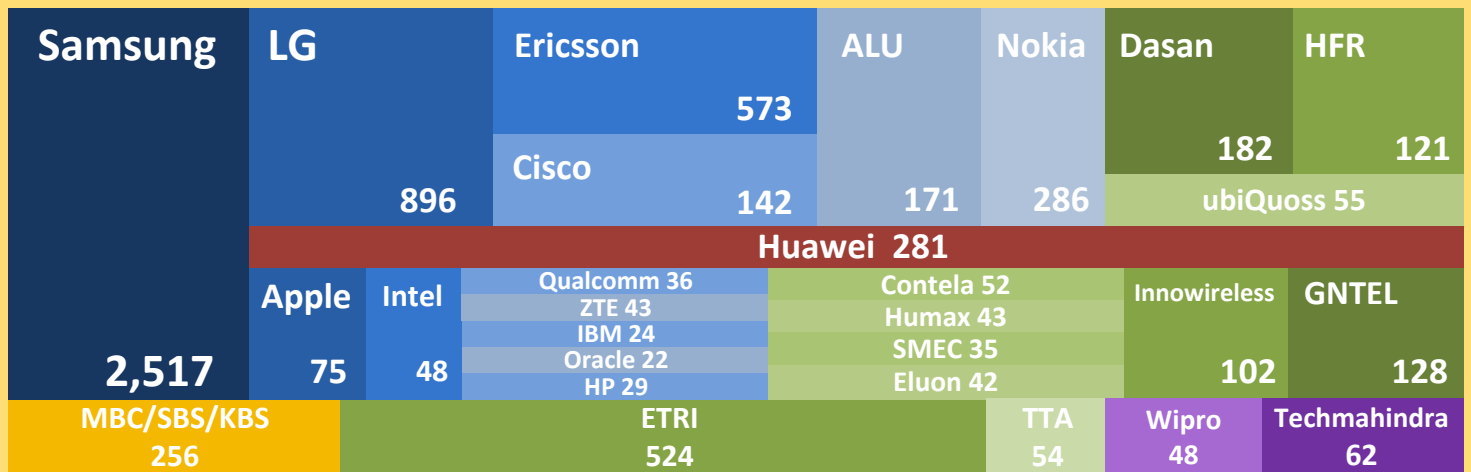
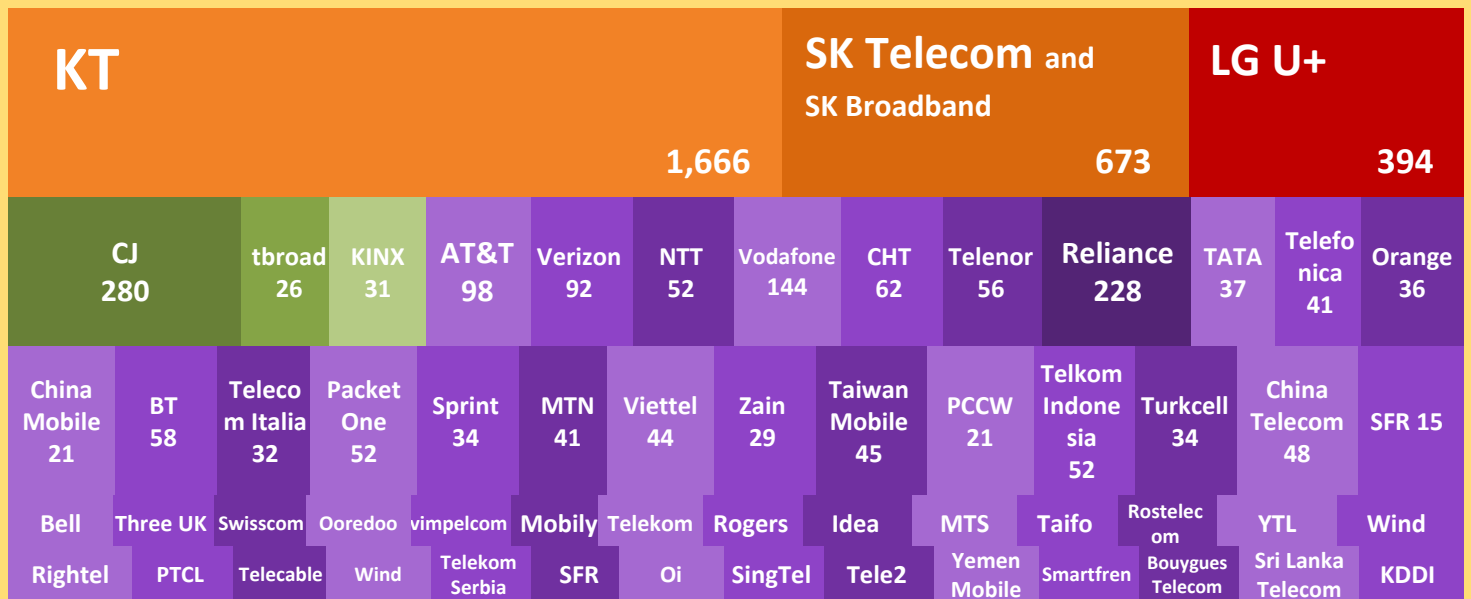
> Subscriber's Job Function



> Subscriber's Industry



> Netmanias Subscribers at Major Companies



NETMANIAS.COM

RATE CARD

NETMANIAS.COM RATE CARD



Ad. Section

Banner: Main page (728x90)	\$2,000/Month	
Banner: Contents pages (200x550)	\$2,000/Month	
Banner: KOREA ICT NEWS page	\$1,000/Month	
White paper posting	1x \$2,000	
Sponsored blog/articles (Video can be included)	\$1,500 (700-1,500 words)	
Sponsor content page (Video can be included)	\$1,500 (700-1,500 words)	
Vendor page in netmanias.com	\$2,000/Month	
1st position (top of the email)	\$1,000	
1 dedicated email blast to Netmanias subscribers	\$1,995	
Full page ad.		1x \$2,000
Inside front cover		\$3,000
Inside back cover		\$2,500
Outside back cover		\$3,500
Sponsored articles/white paper		1x \$2,000
Reprint		\$50 per copy

Advertising sales contact

Office: +82-2-3444-5747

E-mail: sales@netmanias.com