Offering marketing platforms for global enterprises’ promotion in South Korea

“Sponsor Channel Service”

**Sponsor (Global Enterprise)**

- Global enterprise wishing to promote in Korea market

**Sponsor Channel Service**

- Netmanias Korean Site
  - Highly focused on Network and Communication industry
  - 32,000+ Korean Subscribers

**Sponsor’s Potential Customers and Partners**

- Netmanias’ Korean Subscribers and Visitors
  - Subscribers/company
    - 3,131@samsung.com
    - 1,402@kt.com
    - 1,003@sk.com
    - 916@lge.com
    - 569@lguplus.co.kr
    - 509@etri.re.kr
    - 300@samsung.com (SDS)

- Annual Visitors
  - 700K

**Distribution**

**Contact**

+82-2-3444-5747

techn@gmail.com
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Offering marketing platforms for global enterprises’ promotion in South Korea

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About Netmanias.com

Basic information
Content
Subscribers
Team

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E-mail: sonshinepark@netmanias.com
Netmanias.com: The one and only portal dedicated to network and communication in Korea

Netmanias.com, a portal dedicated to network and communication founded in 2002, has been providing a venue for professionals in the industry to obtain and share knowledge on wired/mobile network service/infrastructure, latest trends and key technologies in the network and communication industry for the past 16 years. Netmanias.com’s English site launched in 2012.

Covered Topics: 5G, 4G, C-RAN/Fronthaul, Backhaul, Gigabit Internet, IoT, IPTV, SDN/NFV, Korea Operators

As of January 2018, Netmanias.com has more than 49,000 subscribers and 1,300,000 visitors annually.

Netmanias Korean Site  www.netmanias.com/ko

As of January 2018, Netmanias Korean Site (www.netmanias.com/ko) has more than 32,000 Korean subscribers and 700,000 Korean visitors annually.

Netmanias English Site  www.netmanias.com/en

As of January 2018, Netmanias English Site (www.netmanias.com/en) has more than 17,000 global subscribers and 600,000 global visitors annually.

Netmanias Annual Visitors

Netmanias Korean Site  www.netmanias.com/ko

700,000+

Netmanias English Site  www.netmanias.com/en

600,000+
Netmanias.com is specializing in network, communication, ICT and network operators, and has over 700,000 visitors per year and 32,000 loyal subscribers working in the networking field.
Netmanias.com Korean Subscribers

**Operators**

- 1,402 Subscribers@kt.com
- 1,003 Subscribers@sk.com
- 569 Subscribers@lguplus.co.kr

**Vendors**

- 3,131 Subscribers@Samsung.com (SEC)
- 916 Subscribers@Lge.com

**Operators**

- **1,402 Subscribers@kt.com**
- **1,003 Subscribers@sk.com**
- **569 Subscribers@lguplus.co.kr**

**Vendors**

- **3,131 Subscribers@Samsung.com (SEC)**
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- **1,402 Subscribers@kt.com**
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- **569 Subscribers@lguplus.co.kr**

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- **916 Subscribers@Lge.com**

**SI / NI**

- 300@Samsung.com (SDS)
- 111@Sicc.co.kr
- 90@Comtec.co.kr
- 86@Lgcns.com
- 78@Lgntel.com
- 60@Snetsystems.co.kr
- 39@Teletron.co.kr
- 33@Lgcns.com

**Vendors**

- 80@Dasannetworks.com, dasanzhone.com
- 76@hfrnet.com
- 63@Innowireless.co.kr
- 59@eluon.com
- 54@lgicsson.com
- 63@Contela.com
- 56@ubiquoss.com
- 61@ntels.com
- 50@Solid.co.kr
- 54@Innowireless.com
- 48@humaxdigital.com
- 48@Uangel.com
- 37@Telcoware.com
- 34@mobigen.com
- 31@piolink.com
- 30@Kisantel.co.kr
- 26@Esmec.com
- 27@woori-net.com
- 26@Telefield.com
- 26@modacom.co.kr
- 20@Sysmate.com
- 28@gctsemi.com
- 22@amtel.co.kr
- 23@Koanmedia.com
- 19@Cowever.co.kr
- 17@Oesolution.com
- 17@Samji.com
- 16@Ahnlab.com
- 16@Kmw.co.kr
- 15@springwave.co.kr
- 15@spiretech.co.kr
- 14@aritech200.com
- 14@Telision
- 14@handream.net
- 13@everytalk.co.kr
- 11@Rfwindow.com
- 11@Wins21.co.kr

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- 78@Lgntel.com
- 60@Snetsystems.co.kr
- 39@Teletron.co.kr
- 33@Lgcns.com

**Vendors**

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- 76@hfrnet.com
- 63@Innowireless.co.kr
- 59@eluon.com
- 54@lgicsson.com
- 63@Contela.com
- 56@ubiquoss.com
- 61@ntels.com
- 50@Solid.co.kr
- 54@Innowireless.com
- 48@humaxdigital.com
- 48@Uangel.com
- 37@Telcoware.com
- 34@mobigen.com
- 31@piolink.com
- 30@Kisantel.co.kr
- 26@Esmec.com
- 27@woori-net.com
- 26@Telefield.com
- 26@modacom.co.kr
- 20@Sysmate.com
- 28@gctsemi.com
- 22@amtel.co.kr
- 23@Koanmedia.com
- 19@Cowever.co.kr
- 17@Oesolution.com
- 17@Samji.com
- 16@Ahnlab.com
- 16@Kmw.co.kr
- 15@springwave.co.kr
- 15@spiretech.co.kr
- 14@aritech200.com
- 14@Telision
- 14@handream.net
- 13@everytalk.co.kr
- 11@Rfwindow.com
- 11@Wins21.co.kr

**Research/Organization**

- **509 Subscribers@etri.re.kr**
- **20+ re.kr/or.kr**

**Korean Office of Global Vendors**

- 54@nokia.com (한국인)
- 46@cisco.com (한국인)
- 33@Huawei.com (한국인)
- 18@Anritsu.com (한국인)
- 16@Hpe.com (한국인)
- 14@Lghitachi.co.kr
- 12@Juniper.net (한국인)
- **50+ companies**

**Professor/Students**

- 177@kaist.ac.kr
- 155@yonsei.ac.kr
- 96@Snu.ac.kr
- 202@korea.ac.kr
- **60+ ac.kr**

**Netmanias Korean Subscribers**

- **32,000+**

Highly focused on network and communication industry
Netmanias.com: Our Team

All with more than 15 years of experience in the fields

Four editors
Harrison J. Son, Chris Yoo, Michelle M. Do, Tomas Shin

Site development and operation
Leon Choi, Soojung Lee

Content globalization
Yoonhee Son

Select topics and create content
• All with 15+ years of experience in network consulting for local and global clients
• 30+ contributors

Internally, we:
• Analyze the latest global and local trends and technologies
• Discover key content topics

Externally, we:
• Communicate with global and local vendors on a regular basis
• Attend global and local conferences and exhibits and interview key figures

Platform development
Dedicated to development and operation of Netmanias.com for the past 12 years

Platforms developed
• Content management system
• Subscriber management system
• Target marketing system: Analyze Subscriber behavior patterns through interworking of the above two systems

One in-house linguist for content globalization
• Dedicated linguist in Seattle, WA, USA
• With + 15 years of experience in IT globalization and localization (Google, Microsoft, Tableau, etc.)
• Translating all content posted on Netmanias.com for the past five years

Global Contributors 40+ (on-line 보기)
About SPONSOR CHANNEL SERVICE

Offering marketing platforms for global enterprises’ promotion in South Korea

1. Microsite
2. Menu Tab
3. Cyber Business Card
4. Statistics Report
5. Document Translation

A great chance to reach professionals in the network and communication fields who visit our website, and promote your solutions and products.
1. Microsite (web-site dedicated to our Sponsors)

Microsite

✔ Exclusive, customized sponsor site (Microsite) created, hosted and updated by Netmanias.

Information about you (e.g. Your solutions/products, white papers, blogs) will be posted on your microsite.

✔ URL: www.netmanias.com/ko/sponsor name

Exposing yourself in as many as pages you want instead of a small banner on a page

Introduce your business, solutions, services and products in details

✔ Reports on your visitors (who they are and what they do on your site)
Multiple pages containing various and customized menus, offering detailed information about you and your services.

You just send us the followings.
We create your microsite.

- pdf, ppt, doc format
- Overview of your company
- Overview of your solutions and products (brochure)
- White paper, blog posts, etc.
Microsite: Ciena

Company Profile page


View all Products page


Solution page

http://korea-ict.netmanias.com/ko/ciena/evolution/553/

Product page

http://korea-ict.netmanias.com/ko/ciena/transport/545/

Resources page

http://korea-ict.netmanias.com/ko/ciena/resources/533/

Video

http://www.netmanias.com/ko/?m=view&id=reports&no=10914
2. Menu Tab

A clickable tab for you right on the main menu of Netmanias.com

A clickable Tab dedicated to you with your name on it will be shown right on our website, inviting our visitors to find out more about you.

Maximize promotional effects by exposing your company and products to Netmanias’ visitors through a clickable tab dedicated for you.

On the Netmanias website, each sponsor will have a dedicated tab with its name on it.
### 3. Cyber Business Card

What’s cyber business card? It refers to the information about users who visited Netmanias.com and your microsite, and downloaded your content (brochure, data sheet, catalog, white paper, company information, etc.). These users, highly interested in your solutions and products, are likely to become your valuable customers or partners sooner or later. Just like you hand out your business cards to visitors at your booth during some events or conferences, we provide you with information on visitors to your microsite.

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<th>Email Address</th>
<th>Company</th>
</tr>
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<td>viettel</td>
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<tr>
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<td>Network</td>
<td>Network</td>
</tr>
</tbody>
</table>
4. Statistics Report

1. Monthly views (Sponsor Microsite)

Statistics on your microsite and content usage (e.g. views, downloads, etc.)

1. Monthly views (Sponsor Contents)
Your content (e.g. white paper) can be translated into English by our professionals, who have a deeper understanding of technologies in the ICT field. So, your content will become easy to read and understand, making it more appealing to readers around the world.

Sample

Click the images above to see the translated versions of documents yourself.
Thank You

Questions and inquiries?

Contact us at 82-2-3444-5747 or tech@netmanias.com